



Museum Sponsorship Guide



Museum Staff Sponsorship Packages

Support Team-Wide Professional Development and Save

Thinking about sending more than one staff member to this year's conference? Consider one of our new museum sponsorship packages, organized to help you encourage staff professional development and build team camaraderie – all while saving on the cost of registration!

These sponsorship packages are available for AMM member museums and other cultural organizations. They include Virtual + In-Person conference registrations and evening event tickets to ensure your team has access to the capacity-building programs and networking opportunities that are relevant to them.

ORGANIZATIONAL CHAMPION

\$4,000

- 8 virtual + in-person registrations
- 3 evening event tickets per registration
- Recognition at AMM annual business meeting
- Recognition in sponsor listings

Savings of approximately \$800!

TEAM BUILDER

\$2,000

- 4 virtual + in-person registrations
- 3 evening event tickets per registration
- Recognition at AMM annual business meeting
- Recognition in sponsor listings

Savings of approximately \$400!



In-Kind Products and Services

In-Kind Contributions

Museums can support the conference as an In-Kind Sponsor by hosting programs or providing services at reduced or no cost, to help us provide a great experience while maintaining affordable registration rates.

In-kind sponsor opportunities include sharing expertise as guest speakers for general sessions, serving as an event or tour host, and/or offering food, beverage, and hospitality service; transportation; AV technical support and hardware loans; graphic design or marketing services, and classroom space for workshops.

We welcome museums of all types and sizes to consider partnering with us as conference hosts. Partner organizations will be recognized for their in-kind contributions of space, food, beverage, and/or staff time.

Recognition and Benefits

Show off your range of services and leave a lasting impression on attendees as an In-Kind Sponsor of evening events, pre-conference workshops, or daily sessions.

In-kind sponsorship contributions are valued based on the event budget or 50% of market value of goods and services provided. In addition, your in-kind contributions may be considered tax deductible.

All In-Kind Sponsors will be acknowledged in sponsor recognition lists on onsite sponsored event signage, AMM and conference websites (ammconference.org and midwestmuseums.org), and in relevant social media posts or conference spotlight emails.

Based on the value of in-kind goods and services, your company may also receive:

- Complimentary conference registrations and event tickets
- Complimentary exhibit space
- Complimentary page in the virtual platform/app
- Complimentary advertising opportunities
- Feature blog posts or e-news articles

